

# Core Strategy Spatial Vision



Local  
Development  
Framework



# Help us to plan the future of Bromsgrove

Bromsgrove District Council is preparing a Local Development Framework (LDF) which will guide future growth and development in the District up to 2026.

This will affect everyone who lives in, works in or visits the District.

An important component of the LDF is the Core Strategy. This is a strategic level document that provides a framework for later documents. It will contain a spatial vision, strategic objectives for the area, together with core policies and a monitoring and implementation framework.

The draft spatial vision begins to set out the aspirations for what the District may be like in 2026. It needs to take on board the vision of other relevant plans and will apply to the whole of the LDF.

We already have a vision in the Bromsgrove Sustainable Community Strategy which states; "***We will make Bromsgrove a better place to work, live and visit by driving forward change***" and this is incorporated within the draft spatial vision.

Opposite is a summary of the full version which is detailed overleaf.

**Do you think the draft spatial vision is a fair representation of what your aspirations would be for the District up to 2026 or are there other goals you feel should be included in it?**

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## Bromsgrove's LDF Vision

*By 2026 Bromsgrove will have become a more sustainable, healthy, prosperous and accessible District, whilst the attractiveness of its landscape, built form and settlements will have been preserved and enhanced.*

*Bromsgrove Town Centre will have been regenerated and become a thriving focus for mixed uses such as retail, leisure and commerce serving the needs of Bromsgrove's population and beyond.*

*People from all sections of society will have been provided with access to homes, jobs and services to meet their needs.*

*Commuting out of the District will have slowed and more of the District's younger population will have been retained. This process will have been assisted by improved rail links brought about by the potential New Bromsgrove Station which will provide an appropriate new gateway into the regenerated town centre and a wider pivotal rail focus for North Worcestershire. Sustainable accessibility will have been enhanced and new high technology employment growth in the Bromsgrove Technology Park stimulated.*

*Diversification of the Districts economy will be marked by the growth of innovative manufacturing, recycling, sustainable technologies and high technology.*

*Air quality will have been improved and the carbon footprint of the District will have significantly reduced, with a sustained increase of on site renewable energy being incorporated into new developments.*

**Please let us  
have your views by  
18th July 2008.**



**Bromsgrove  
District Council**  
[www.bromsgrove.gov.uk](http://www.bromsgrove.gov.uk)



# LDF Vision Full Version



## Local Development Framework



By 2026 the attractiveness, vitality and prosperity of the countryside, towns and villages of Bromsgrove will have been enhanced. The LDF will take this agenda forward, providing a long term framework for district's sustainable development, building on its potential to overcome disadvantage.

The anticipated economic, cultural and social changes that will emerge in the next 15 years will have been addressed, taking full account of the views of Bromsgrove's public and stakeholders.

A regenerated Bromsgrove town centre will be the key centre for services in the District. The town centre will be transformed into a thriving town that provides a unique blend of old and new and it will have a diverse range of leisure facilities. There will be shopping facilities including popular high street retailers and specialised markets. A variety of pubs and restaurants will provide a lively, safe and varied leisure experience. The increase in people living in the Town will contribute to its prosperity, vitality and safety.

Local centres such as Hagley, Wythall and Barnt Green will continue to have a significant role to play in the lives of local people. A variety of services will continue to be provided to ensure the viability and vitality of local centres. This will enable people to utilise local facilities rather than travelling further by potentially unsustainable means of transport.

The new railway station will provide state of the art public transport interchange for travellers with excellent links to the regenerated town centre and it will provide a pivotal transport focus for North Worcestershire. The improved station will provide the opportunity for an increased number of trains from a wider range of destinations to stop in Bromsgrove. This will give the local population and people outside of the district greater mobility and access to the town centre in a more sustainable manner, whilst also enhancing the vitality of the town centre.

By 2026 Bromsgrove District will have delivered the required level of new housing to meet the needs of the local population and increased the provision of affordable housing across the district. Housing growth will have been primarily focussed in the most sustainable locations whilst recognising the needs for housing provision in rural locations. A mix of well designed homes of varying tenures will have created attractive streetscapes and balanced mixed communities.

Bromsgrove will maintain low levels of unemployment by providing a range of jobs in various sectors, with growth primarily focussed on knowledge based industries and high tech manufacturing situated on the Central Technology Belt that runs through the district. Providing a wider range of skilled occupations will have provided greater opportunity for residents to work locally and thus reduced the need to travel.

Development within the district will have been sensitively managed to preserve and enhance its attractive built and natural form. The high level of landscape quality will have been preserved in the District and access to it will have been sympathetically managed with promotion of opportunities for outdoor leisure activities that will benefit the health of the local population.

Bromsgrove District will tackle the key issues of climate change and sustainability. By 2026 the amount of energy produced from renewable sources will have increased as new developments will have provided a fixed percentage of energy from renewable sources. Through tackling issues such as waste management recycling will have greatly increased throughout the district, with an increased number of recycling centres and recycling becoming an integral part of new developments. This will have been achieved through the use of recycled building materials and facilities for rain water collection and composting facilities on new developments.

Sustainable development has many different interlinked facets many of which will have been innovatively incorporated into the lives of people within Bromsgrove by 2026. This will include development of brownfield sites and sites adjacent to existing settlements. Improvements to public transport including the new train station, more frequent buses, new bus routes and improved routes for cyclists and pedestrians will have modified the lifestyle of residents and reduced the number and length of car journeys in the district. Furthermore there will be increased levels of recycling and increased use of renewable energy.

Bromsgrove's communities will have become sustainable, prosperous, safe, healthy and vibrant. People from all sections of society will have been provided with access to homes, jobs and services and more of the District's younger population will have been retained and the needs of the elderly will have been better met.

